

BRITAIN'S BEST Bakery



Over 100 recipes
inspired
by the
best bakeries
in
Britain

Shine 360 and New Holland Publishers partner on recipe book inspired by Britain's Best Bakery

Inspired by ITV's hit daytime series, **Britain's Best Bakery** the book is a partnership between Shine 360, (the Shine Group division responsible for the company's non-broadcast rights) and publisher New Holland.

Packed with 100 delicious recipes inspired by the recent ITV series Britain's Best Bakery the book features 60 bakeries who battled it out to be crowned Britain's Best Bakery 2014. This diverse range of professionals, including artisan bakers, independent, family-run and community bakeries, come together for the first time to share their favourite recipes, some of which have been passed down from generation to generation, for you to bake at home. So whether it's three tier sponge cakes, colourful cupcakes, short crust pastries or bread, this lovingly selected batch of delicious treats are perfect for baking and serving at any time.

Broadcast on ITV in Jan 2014, Britain's Best Bakery selected sixty bakeries to battle it out in an attempt to win the coveted title. Presenting renowned culinary experts Mich Turner and Peter Sidwell with an array of mouth-watering recipes, the bakeries had to demonstrate passion and creative flair, and a willingness to push themselves and their breads, bakes and cakes to exciting new heights as they competed in a series of challenges showcasing their skills, regional recipes and imaginative baking.

Mich Turner MBE, founder of the Little Venice Cake Company, is the ultimate cake authority, successfully combining her scientific knowledge and understanding of baking with her creative and artistic talent to design show-stopping cakes. She regularly hosts international master classes and is a guest speaker and demonstrator at many events as well as an author of 4 successful books.

Peter Sidwell has been a chef for 20 years with a passion for artisan baking. He has since written several best-selling cook books, appeared in his TV series; Lakes on a Plate, run a cookery school and opened his own cafe where he specialises in re-creating modern British classic dishes. He is a regular face at food festivals exhibitions and demonstrations.

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About Shine 360° - Shine 360° is the Shine Group division responsible for the global management and commercialisation of Shine's non-broadcast rights. The Shine Group portfolio of brands includes MasterChef, The Biggest Loser, One Born Every Minute, Broadchurch, The Face and Minute To Win It.

About Shine TV - Britain's Best Bakery is produced by Shine TV. Shine TV is one of the UK's most successful producers of popular factual television creating series that entertain, surprise and challenge with humour and warmth. Productions include Ashley Banjo's Big Town Dance for Sky One, Britain's Best Bakery for ITV, Idris Elba: King of Speed for BBC Two and Eddie Stobart: Trucks and Trailers for Channel 5. Founded in 2001, Shine TV is part of the Shine Group.

For more information

Please contact Louise Rhind-Tutt: louise@lrtpublicity.co.uk | 07788 917680